## Evaluation Criteria (100 points)

The following evaluation criteria will be used to review applications submitted in response to the RFP:
Significance of the Problem: Potential for Advancing State Urban Forest Health Initiatives ( $\mathbf{3 0}$ points).
Assess the likelihood and urgency the project will have towards advancing the urban forest health initiatives in alignment with 10 -Year State Forestry Action Plans. Address long-term goals, clear identification of the problem and inclusive justification for the proposed project. Provide social outcomes to communities, including but not limited to outreach, education, environmental justice, access, etc.

## Proposed Approach and Cooperative Linkages ( 25 points).

Description of proposed approach should include objectives, plan of operation, timetable, expected results and evaluation plans.

## Institutional Capability and Capacity Building (20 points).

Share applicant's capability to perform the project and the degree to which the project will strengthen by its capacity by collaborating with partners.

## Key Personnel ( 15 points).

Describe quantity and qualifications of key persons who will develop and carry out the project, Specific roles for each key personnel/partners must be identified to ensure appropriate project leadership.

## Budget and Cost-Effectiveness (10 points).

Provide a detailed budget that adequately supports the project, including any administrative assistance and federal match requirements.

| Funding Scorecard | Points Summary: |
| :--- | :---: |
| Recommend for Funding as Submitted (F): | $100-90$ |
| Recommend for Funding with Minor Revisions (R): | $89-80$ |
| Recommend for Funding with Major Revisions (M): | $79-70$ |
| Do Not Recommend for Funding (D): | Below 65 |

